



WKRN-TV  
441 Murfreesboro Road  
Nashville, TN 37210

WKRN-TV/DT NASHVILLE WKRN.COM

Strategic Media Services  
3299 K Street NW, Ste 200  
Washington, DC 20007

## Contract # 224781

**Schedule Dates** 10/24/12-10/30/12  
**Advertiser** TN SEN REP CAUCUS (15697)  
**Agency** Strategic Media Services (1559)  
**Product** POLITICAL GISSUES (1078)  
**Brand** TN SEN REP CAUCUS (116046)  
**Salesperson** Political National, AE (1494)  
**Sales Office** POLITICAL NATIONAL  
**Buyer Name** MASSAR, ANDREA  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Regional/Political/National Agency  
**Billing Type** Standard  
**Comments** TN SEN REP CAUCUS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
REPUBLICAN CAUCUS

**Date Entered** 10/23/12  
**Last Modified** 10/26/12  
**Entered By** Liz Gannon  
**CO-OP** No  
**Headline #** 06392195  
**Demo**  
**Order Type** Normal Spot (default)  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,354.25  
**Net Total** \$13,340.75  
**Sales Tax**

**WKRN (WKRN)**

By Broadcast Month	Spots	Rate
Oct. 2012	22	\$9,380.00
Nov. 2012	11	\$6,315.00
<b>Grand Total:</b>	<b>33</b>	<b>\$15,695.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/24/12-10/26/12	2	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM				1		1			2	\$340.00	\$680.00	WKRN (WKRN)		10/23/12
2.0	Normal Line / NWS	10/25/12-10/25/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM				1					1	\$450.00	\$450.00	WKRN (WKRN)		10/23/12
3.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	7A- Good Morning America				1					1	\$375.00	\$375.00	WKRN (WKRN)		10/23/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	9:58A- The View					1				1	\$375.00	\$375.00	WKRN (WKRN)		10/23/12
5.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	11A- The Doctors				1					1	\$250.00	\$250.00	WKRN (WKRN)		10/23/12
6.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	11:58A- The Chew				1					1	\$250.00	\$250.00	WKRN (WKRN)		10/23/12
7.0	Normal Line / NWS	10/24/12-10/24/12	2	:30	3:58P- News 2 at 4				1					1	\$300.00	\$300.00	WKRN (WKRN)		10/23/12
8.0	Normal Line / NWS	10/24/12-10/26/12	2	:30	5P- News 2 at 5				1	1	1			3	\$400.00	\$1,200.00	WKRN (WKRN)		10/23/12
9.0	Normal Line / NWS	10/24/12-10/26/12	2	:30	5:58P- News 2 at 6				1	1	1			2	\$450.00	\$900.00	WKRN (WKRN)		10/23/12
10.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	6:29P- Wheel of Fortune					1				1	\$900.00	\$900.00	WKRN (WKRN)		10/23/12
11.0	Normal Line / NWS	10/24/12-10/26/12	2	:30	9:59P- News 2 at 10				1		1			2	\$700.00	\$1,400.00	WKRN (WKRN)		10/23/12
12.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	7A- Good Morning America Saturday							1		1	\$300.00	\$300.00	WKRN (WKRN)		10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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For contract Terms and Conditions, please visit this site: <http://biforms.com/images/TermsC on.pdf>



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## Contract # 224781

<b>Schedule Dates</b>	10/24/12-10/30/12	<b>Date Entered</b>	10/23/12
<b>Advertiser</b>	Is/ TN SEN REP CAUCUS (15697)	<b>Last Modified</b>	10/26/12
<b>Agency</b>	Strategic Media Services (1559)	<b>Entered By</b>	Liz Gannon
<b>Product</b>	POLITICAL ISSUES (1078)	<b>CO-OP</b>	No
<b>Brand</b>	TN SEN REP CAUCUS (116046)	<b>Headline #</b>	06392195
<b>Salesperson</b>	Political National, AE (1494)	<b>Demo</b>	
<b>Sales Office</b>	POLITICAL NATIONAL	<b>Order Type</b>	Normal Spot (default)
<b>Buyer Name</b>	MASSAR, ANDREA	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	N/A	<b>Commission</b>	\$2,354.25
<b>Account Types</b>	Regional/Political/National Agency	<b>Net Total</b>	\$13,340.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	TN SEN REP CAUCUS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , TENNESSEE SENATE REPUBLICAN CAUCUS		

WKRN (WKRN)		
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<b>Grand Total:</b>	<b>33</b>	<b>\$15,695.00</b>

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13.0	Revised Line / NWS	10/27/12-10/27/12	2	:30	6P- News 2 at 6							1		2	\$300.00	\$600.00	WKRN (WKRN)		10/23/12
13.1	Normal Line / NWS	10/27/12-10/27/12	2	:30	6P- News 2 at 6								2	2	\$300.00	\$600.00	WKRN (WKRN)		10/26/12
14.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	8A- This Week With George Stephanopoulos								1	1	\$300.00	\$300.00	WKRN (WKRN)		10/23/12
15.0	Normal Line / NWS	10/28/12-10/28/12	2	:30	9A- News 2 Weekend at 9:00am								1	1	\$200.00	\$200.00	WKRN (WKRN)		10/23/12
16.0	Normal Line / NWS	10/29/12-10/29/12	2	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM		1							1	\$340.00	\$340.00	WKRN (WKRN)		10/23/12
17.0	Normal Line / NWS	10/30/12-10/30/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM			1						1	\$450.00	\$450.00	WKRN (WKRN)		10/23/12
18.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	7A- Good Morning America			1						1	\$375.00	\$375.00	WKRN (WKRN)		10/23/12
19.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	11A- The Doctors			1						1	\$250.00	\$250.00	WKRN (WKRN)		10/23/12
20.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	11:58A- The Chew			1						1	\$250.00	\$250.00	WKRN (WKRN)		10/23/12
21.0	Normal Line / NWS	10/29/12-10/29/12	2	:30	3:58P- News 2 at 4								1	1	\$300.00	\$300.00	WKRN (WKRN)		10/23/12
22.0	Normal Line / NWS	10/30/12-10/30/12	2	:30	5:58P- News 2 at 6				1					1	\$450.00	\$450.00	WKRN (WKRN)		10/23/12
23.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	6:29P- Wheel of Fortune							1		1	\$900.00	\$900.00	WKRN (WKRN)		10/23/12

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**Sales Office** POLITICAL NATIONAL  
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**CPE** N/A  
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TENNESSEE SENATE  
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**Package Deal**  
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24.0	Normal Line / NWS	10/30/12-10/30/12	2	:30	9:58P- News 2 at 10			1						1	\$700.00	\$700.00	WKRN (WKRN)		10/23/12
25.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	10:35P- ABC Nightline			1						1	\$300.00	\$300.00	WKRN (WKRN)		10/23/12
26.0	Revised Line / NWS	10/29/12-10/29/12	2	:30	6:58P- Dancing with the Stars			1									WKRN (WKRN)		10/23/12
26.1	Normal Line / PRIME	10/29/12-10/29/12	2	:30	6:58P- Dancing with the Stars			1						1	\$2,000.00	\$2,000.00	WKRN (WKRN)		10/23/12
27.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	6:29P- Wheel of Fortune			1						1	\$900.00	\$900.00	WKRN (WKRN)		10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Andrea Massar

do hereby request station time concerning the following issue:

Tennessee Senate Republican Caucus

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	See Schedule			*15,695. <sup>00</sup>	

**Total Charges:**

This broadcast time will be used by: TN Senate Republican Caucus

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Tennessee senate Republican caucus  
 PO Box 140539  
 Nashville, TN 37219

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/10/12      Andrea Mark      202-337-5700  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

Greg Carter      Greg Carter      NSM  
 Signature                      Printed Name                      Title